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BC FERRIES ANNOUNCES SPONSORSHIP OF THE NICHOLAS SONNTAG MARINE EDUCATION CENTRE

VICTORIA –BC Ferries, through SeaForward, announced today its sponsorship of the Nicholas Sonntag Marine Education Centre located in Gibsons, B.C.

“Through SeaForward, BC Ferries invites customers to join us in reducing our environmental footprint, improving the sustainability of our operations and supporting coastal communities,” said Joanna Daley, Manager of SeaForward. “We are proud to partner with the Nicholas Sonntag Marine Education Centre and support access to marine education on the Sunshine Coast. Providing support for special events and family days throughout the year, SeaForward looks forward to engaging with the wonderful communities visiting the centre.”

BC Ferries’ three-year Platinum sponsorship will include two SeaForward Catch and Release Days and two SeaForward Family Days. SeaForward will also collaborate with the Centre on the development of the K-12 curriculum that will be delivered to school groups that visit the Centre. BC Ferries’ employees will also have opportunities to volunteer at the Centre.

“We are very happy about this commitment from BC Ferries and the SeaForward program to provide Sunshine Coast residents and visitors alike with new access to inspiring and impactful marine education,” said Colin Stansfield, Executive Director of the Nicholas Sonntag Marine Education Centre. “Our shared dedication to community well-being and the health of our oceans makes this a perfect match and we’re excited to start working together.”

BC Ferries is committed to supporting the Nicholas Sonntag Marine Education Centre and the Sunshine Coast community through this sponsorship. The company looks forward to working together with the Centre to share and support its dedication to marine sustainability and education.

About SeaForward

SeaForward is a community and employee engagement program that brings our customers along with us on our journey towards a lighter footprint.

About the Nicholas Sonntag Marine Education Centre

The Nicholas Sonntag Marine Education Centre aims to advance education by establishing and operating a public marine education centre on the Sunshine Coast of British Columbia and to protect the environment for the benefit of the public by undertaking projects that sustain the marine ecosystem of Howe Sound, British Columbia and beyond.

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