

For Immediate Release
17-060

July 4, 2017

SUPPORT THE BC BIKE RACE ON BC FERRIES FROM JULY 5 – 13
BC Ferries sponsors BC Bike Race for eighth consecutive year to drive tourism to
Vancouver Island, Powell River and Sunshine Coast communities

VICTORIA – BC Ferries is proud to be the presenting sponsor of the BC Bike Race. Celebrating its 11th anniversary this year, the race will bring approximately 600 riders and support teams on a 310 kilometre circle tour starting on July 5 from Metro Vancouver to Vancouver Island, Powell River, the Sunshine Coast, and wrapping up in Whistler on July 13. BC Ferries provides in-kind travel to the race participants for the seven-day event.

“We’re excited to welcome BC Bike Race participants and their families from all around the world on board our vessels for a truly unique travel experience to some of the beautiful coastal communities we serve,” said Janet Carson, BC Ferries’ Vice President of Marketing & Travel Services. “This seven-day staged mountain bike race offers these communities the opportunity to showcase their local hospitality and natural surroundings, and is a great way to drive tourism to the region.”

This year, the BC Bike Race will feature participants from 33 different countries. The event is so popular, it sold out in less than 24 hours.

“One of the globally recognized reasons that the BC Bike Race is selling out earlier and earlier is the unique circle tour route,” said Karen Stark, Retail & Marketing Manager for BC Bike Race. “The partnership with BC Ferries makes it possible to showcase the small communities along this route that have amazing trails to offer.”

BC Ferries’ customers can cheer on the large groups of cyclists on the following sailings:

- Thursday, July 6 – 12:50 pm sailing from Horseshoe Bay to Departure Bay.
- Friday, July 7 – 3:15 pm and 7:15 pm sailings from Comox to Powell River
(Additional sailings are scheduled on this route on Thursday, July 7 only departing from Comox at 10:30 pm and from Powell River at 11:59 pm).

On Sunday, July 9, customers travelling from Saltery Bay to Earls Cove should be aware of the following:

- The 9:25 am sailing from Saltery Bay will be exclusively for BC Bike Race cyclists and support vehicles only.
- An additional round trip will be added for other customers leaving Saltery Bay at 5:35 am and leaving Earls Cove at 6:30 am on **Sunday, July 9** only.

- High traffic volume to be expected on the 7:25 am and 11:45 am sailings departing Saltery Bay.

On Monday, July 10, customers travelling from Langdale to Horseshoe Bay should be aware of the following:

- Large groups of cyclists and support vehicles to be expected on the 2:40 pm and 4:45 pm sailings departing Langdale.
- Additional traffic control will be in place outside the Langdale terminal and there may be traffic diversions if necessary.

For schedule information, visit bcferries.com. For information on the BC Bike Race, visit bcbikerace.com.

Under contract to the Province of British Columbia, BC Ferries is the service provider responsible for the delivery of safe, efficient and dependable ferry service along coastal British Columbia.

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